

NINA 
AND OTHER LITTLE THINGS®

 [ninalittered](https://www.instagram.com/ninalittered)

WHO IS NINA?

The property in short

Nina is a “state of mind” dressed in red.
Poetic, deep and ironic.

Nina is a minimal sign which “wisperes to your eyes”.
She has no mouth, but she talks to your imagination.

Nina is a little red shield who protects nature.
She’s the tiny ambassador of the planet and its creatures.

Nina has no age, has no nationality.
She has always been, she’s from everywhere.

She’s the sweetness of the eyes looking ar her.
Big or small we all have a Nina inside us.

Here she is,
A drop of grace of our time.



WHO IS NINA?

The property in short

NINA'S AUTHOR

The author and designer is **Eloise Morandi Nash**. Graduated at the **Scuola Politecnica di Design**, she worked into high fashion and architecture, visual Identity and still works as art-director and designer.

Her work has been inspired by great masters as **Bruno Munari, Saul Steingberg, Alan Fletcher and Charles Schulz..**





I assume
that a glass is
always full.

CONSUMER PRODUCT
50+
COUNTRIES

BORN IN
2005

+16

TARGET YOUNG
ADULTS

#1

ITALIAN IP NOMINATED FOR
INTERNATIONAL LICENSING
AWARD

AS OF TODAY
2000
SKU PRODUCED

YEARS IN A ROW
5
CHOSEN AS AMBASSADOR FOR
"HERITAGE IN POETRY" CONTEST
(FRENCH MINISTRY OF CULTURE)

AWARDS & COLLABORATIONS



VISUAL COMMUNICATION COMMISSIONED BY ILE DE FRANCE -> 2016 / 2017 / 2018

Nina has been chosen to be the “mascotte” and Visual Identity of Events and workshops promoting the European Culture Heritage Days.



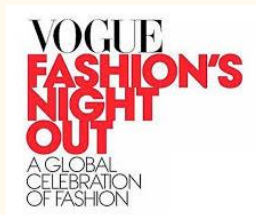
FEDRIGONI TOP AWARDS 2018

Nominee Corporate



ELLE DECOR ITALY

Commissioned S. Valentine's Day illustration 2018



VOGUE FASHION NIGHT

Commissioned t-shirts by JDC STORE



FEDRIGONI TOP AWARDS 2015

Nominee Corporate



MILAN DESIGN WEEK 2018

“Salvatori” choose Nina to develop the art-catalogue for MDW2018





**NINA WORKS, NOT BECAUSE OF HER FAME BUT
BECAUSE PEOPLE LIKE HER**





CONSUMER PRODUCT

KEY LICENSING PARTNERS



KEY RETAIL PARTNERS



PUBLISHING & FINE STATIONARY IN STORE

A SERIES OF BOOKLETS WITH APHORISMS



FLOOR DISPLAY



BOOKMARKS



SPAIN - GRAFOPLÁS

FINE • STATIONERY • & • ACCESSORIES



SPAIN - GRAFOPLÁS



FINE • STATIONERY • & • ACCESSORIES



FRANCE – HACHETTE PRATIQUE

hachette
PRATIQUE

PUBLISHING & FINE STATIONERY IN STORE



My first 2 Books!

MON ALBUM de BÉBÉ

Mon carnet de grossesse

**BEST WEEK SELLER
MATERNAL DEPARTMENT!**

hachette PRATIQUE *Pop-up!*

“Mon Album de Bébé” / “Mon carnet de grossesse”

FRANCE – HACHETTE PRATIQUE

hachette
PRATIQUE

PUBLISHING & FINE STATIONARY IN STORE



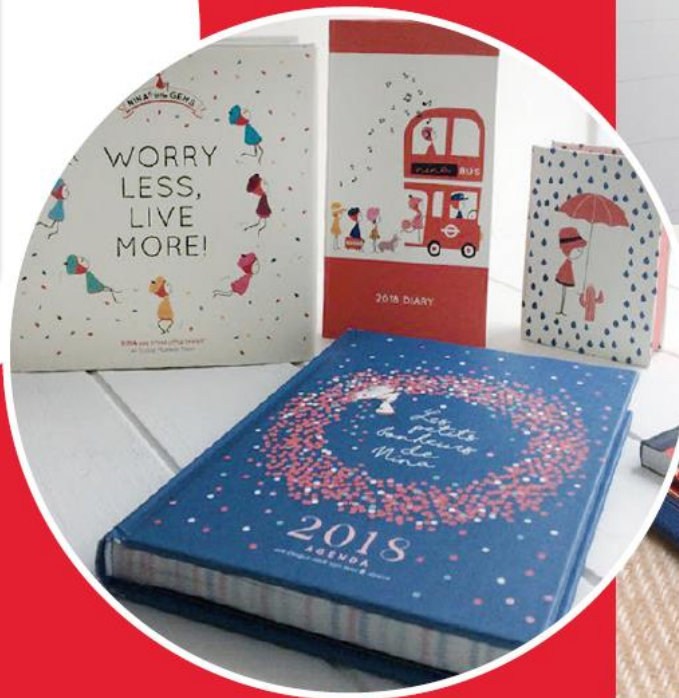
FRANCE – HACHETTE PRATIQUE

hachette
PRATIQUE

PUBLISHING & FINE STATIONARY IN STORE



Agenda



FINE • STATIONERY



FINE•STATIONERY



HOT TOPIC®


X

NINA



AND OTHER LITTLE THINGS®

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 ninalittlered

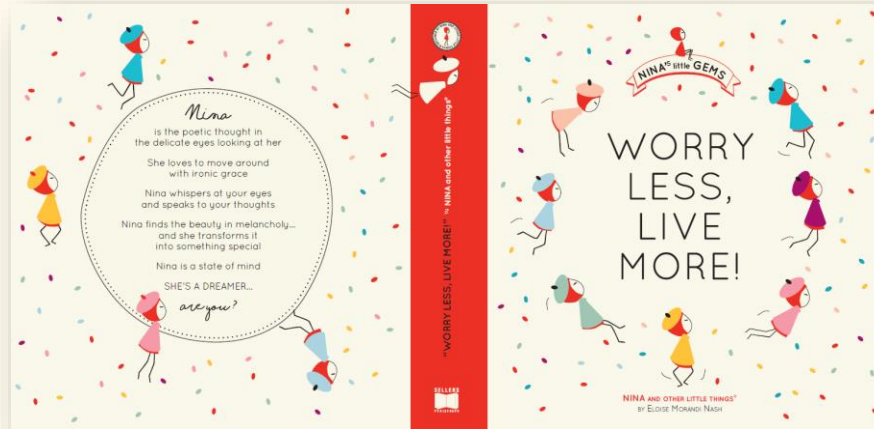
VALENTINE'S DAY 2021



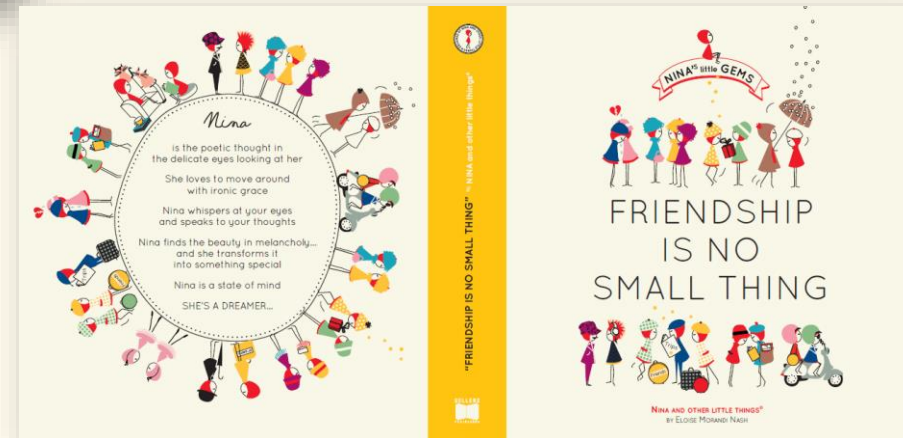
USA – SELLERS



PUBLISHING & FINE STATIONARY IN STORE



A SERIES OF BOOKLETS WITH APHORISMS



WORLDWIDE – SPREADSHIRT



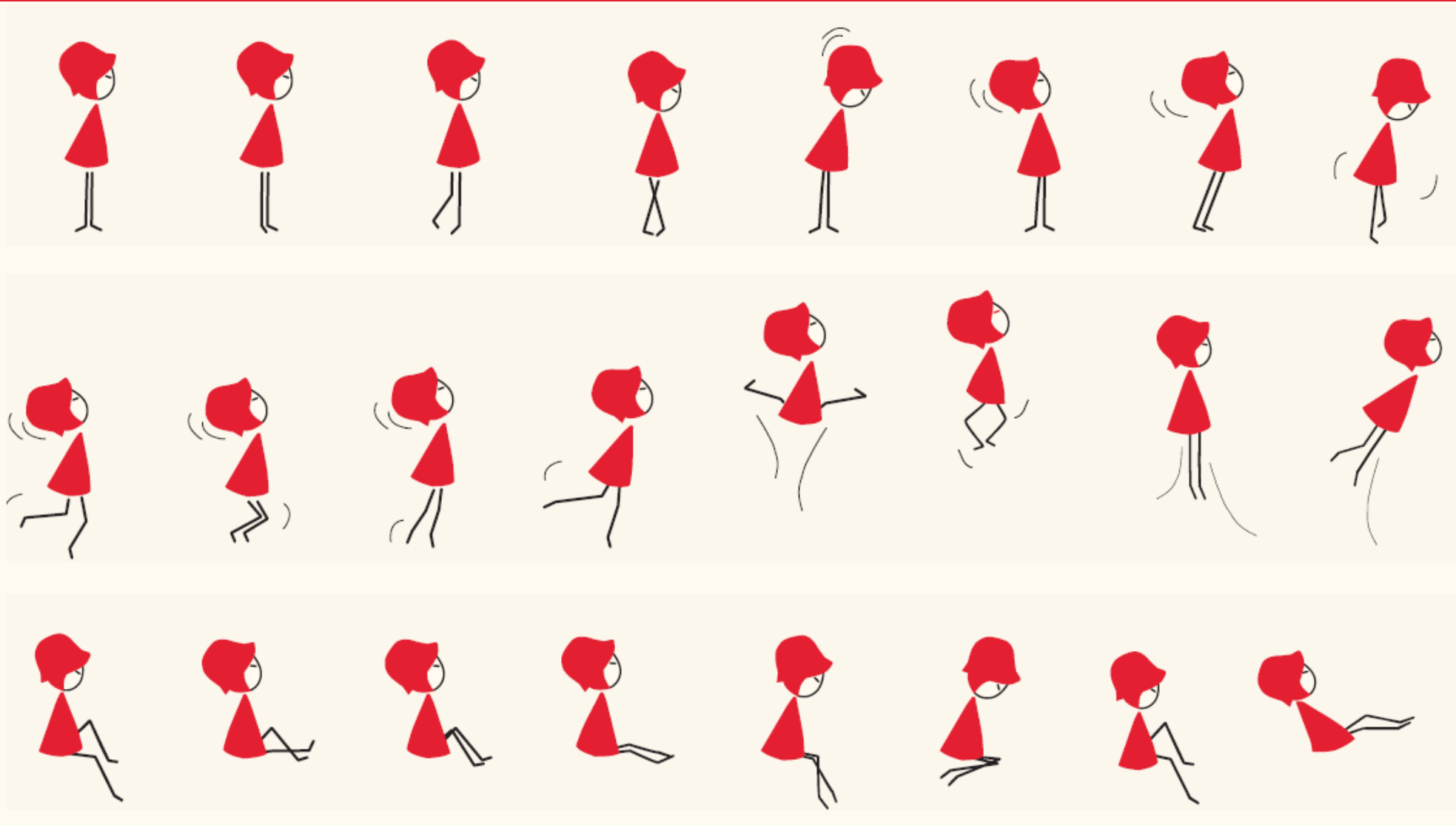
FASHION



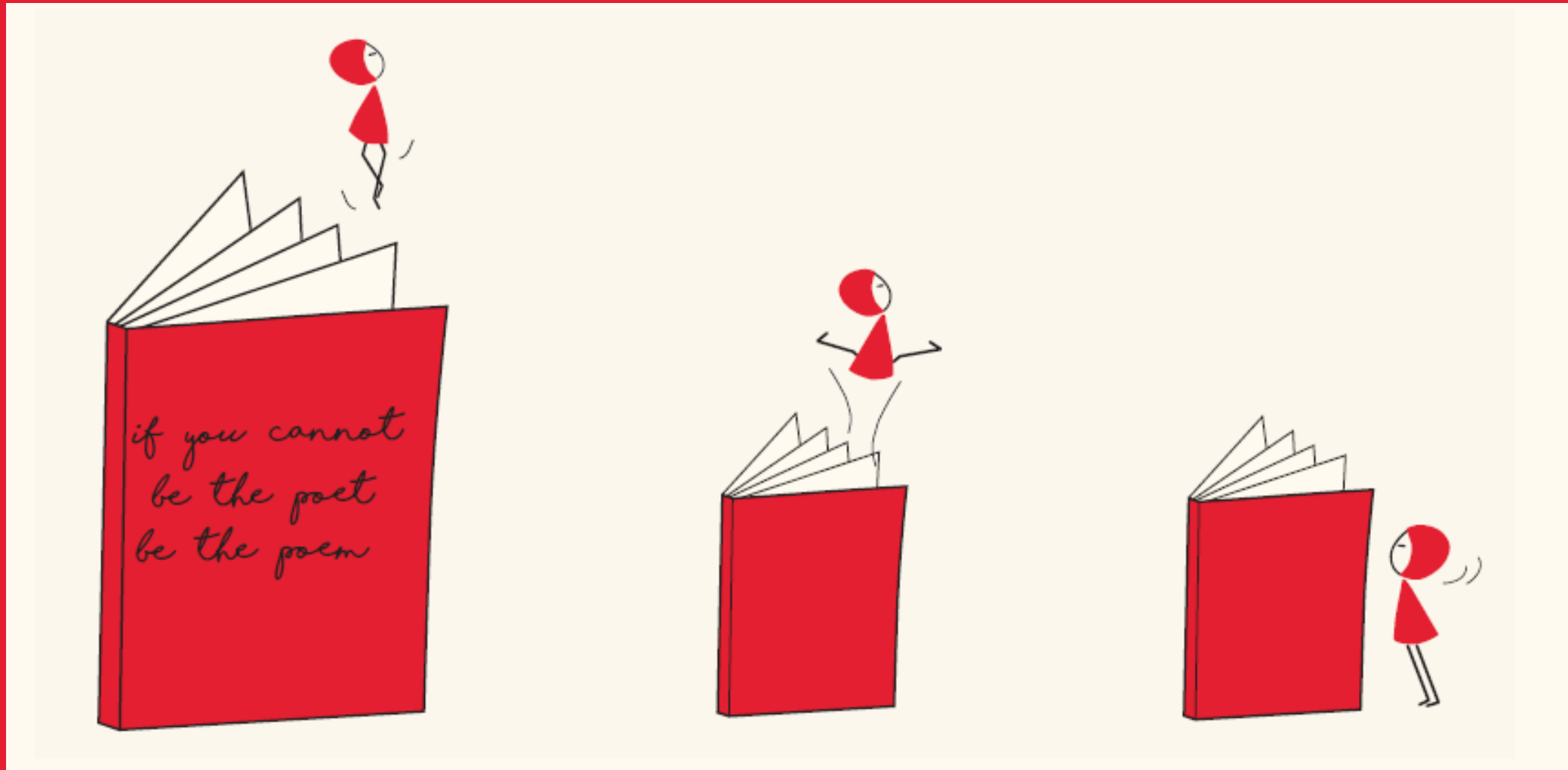
ART WORKS



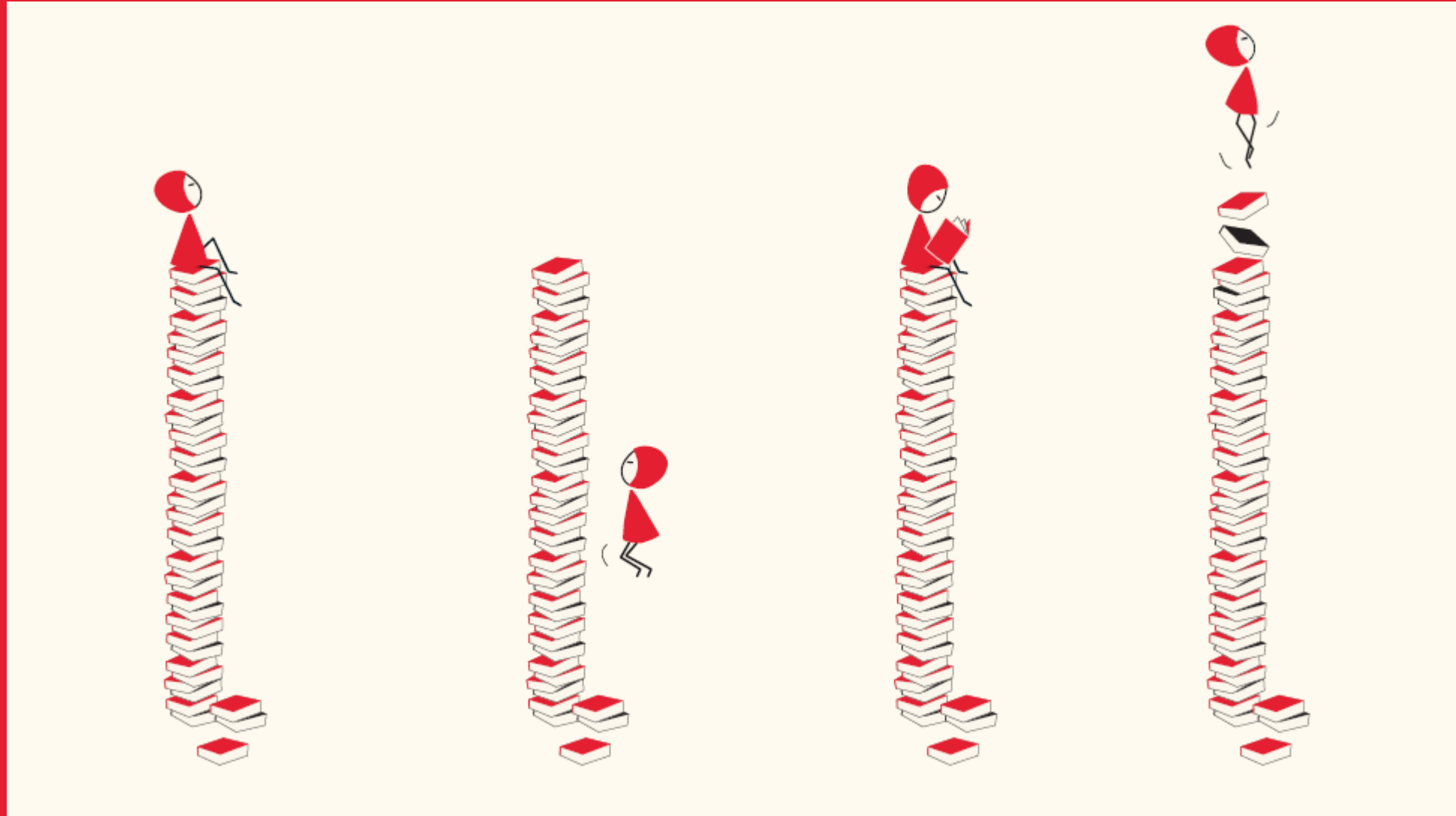
CHARACTER POSES



NINA'S ICONIC CONCEPTS - BOOKS



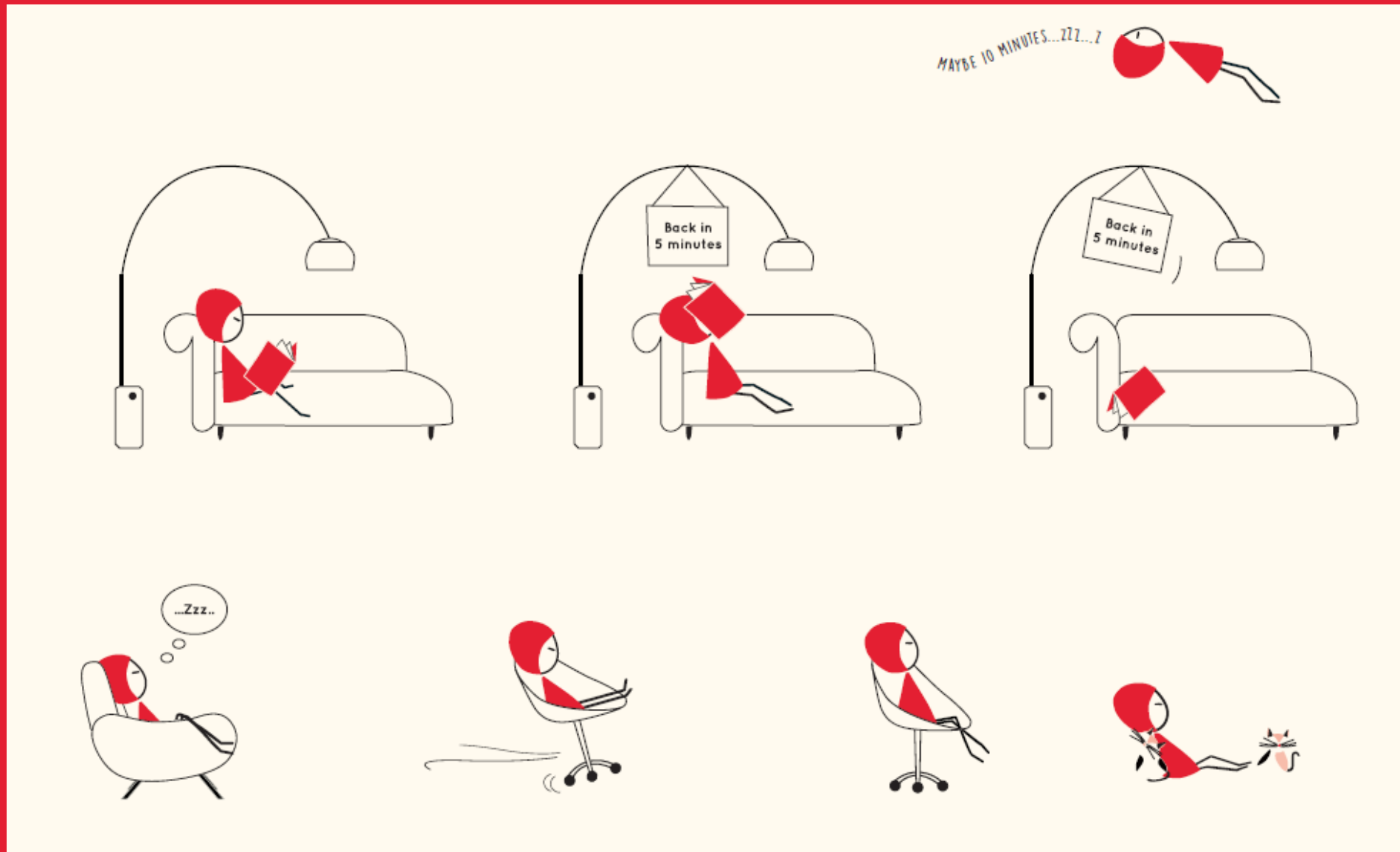
NINA'S ICONIC CONCEPTS - BOOKS



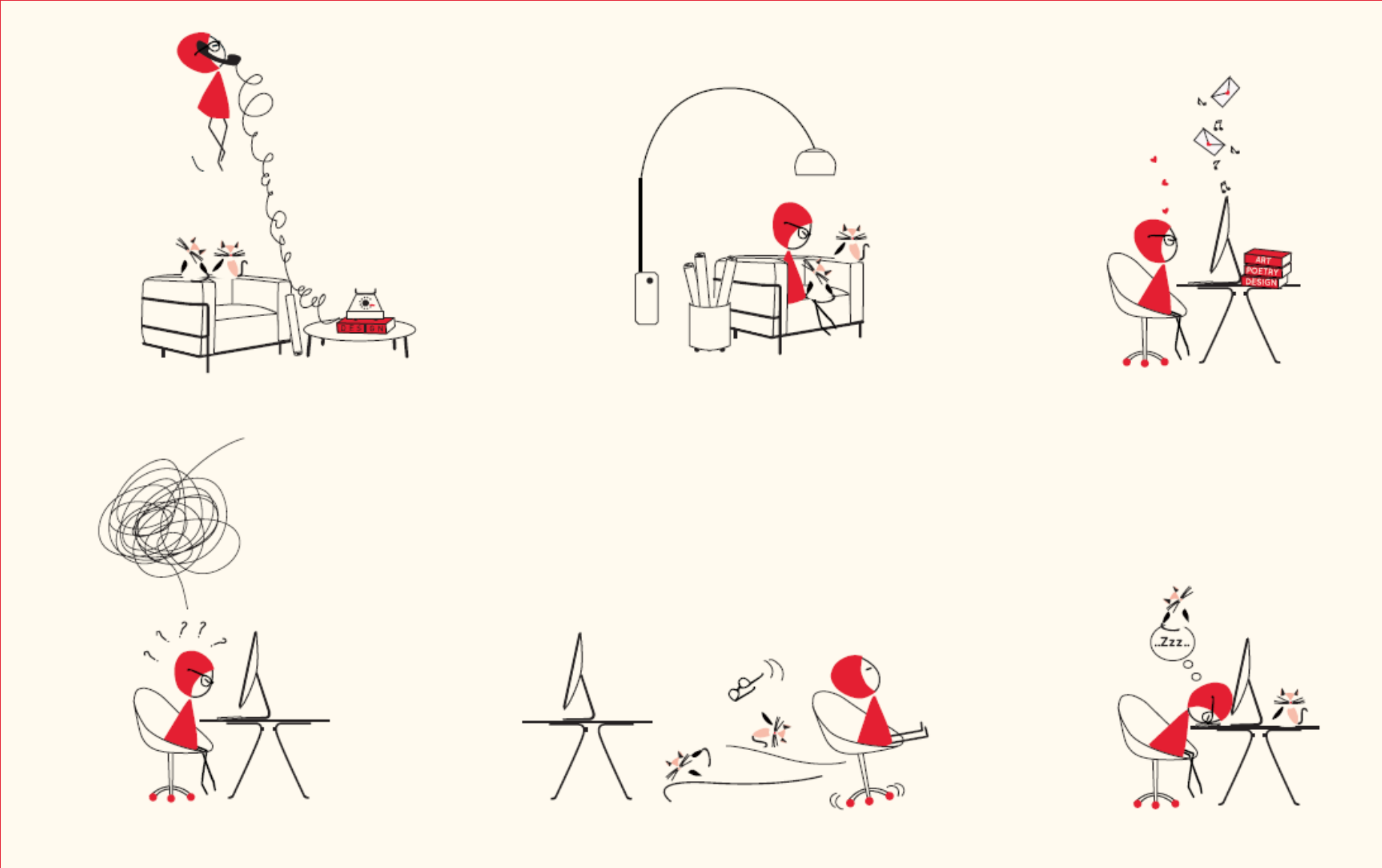
NINA'S ICONIC CONCEPTS - RAIN



NINA'S ICONIC CONCEPTS – NO STRESS



NINA'S ICONIC CONCEPTS – JOBBING



NINA'S ICONIC CONCEPTS – CATS



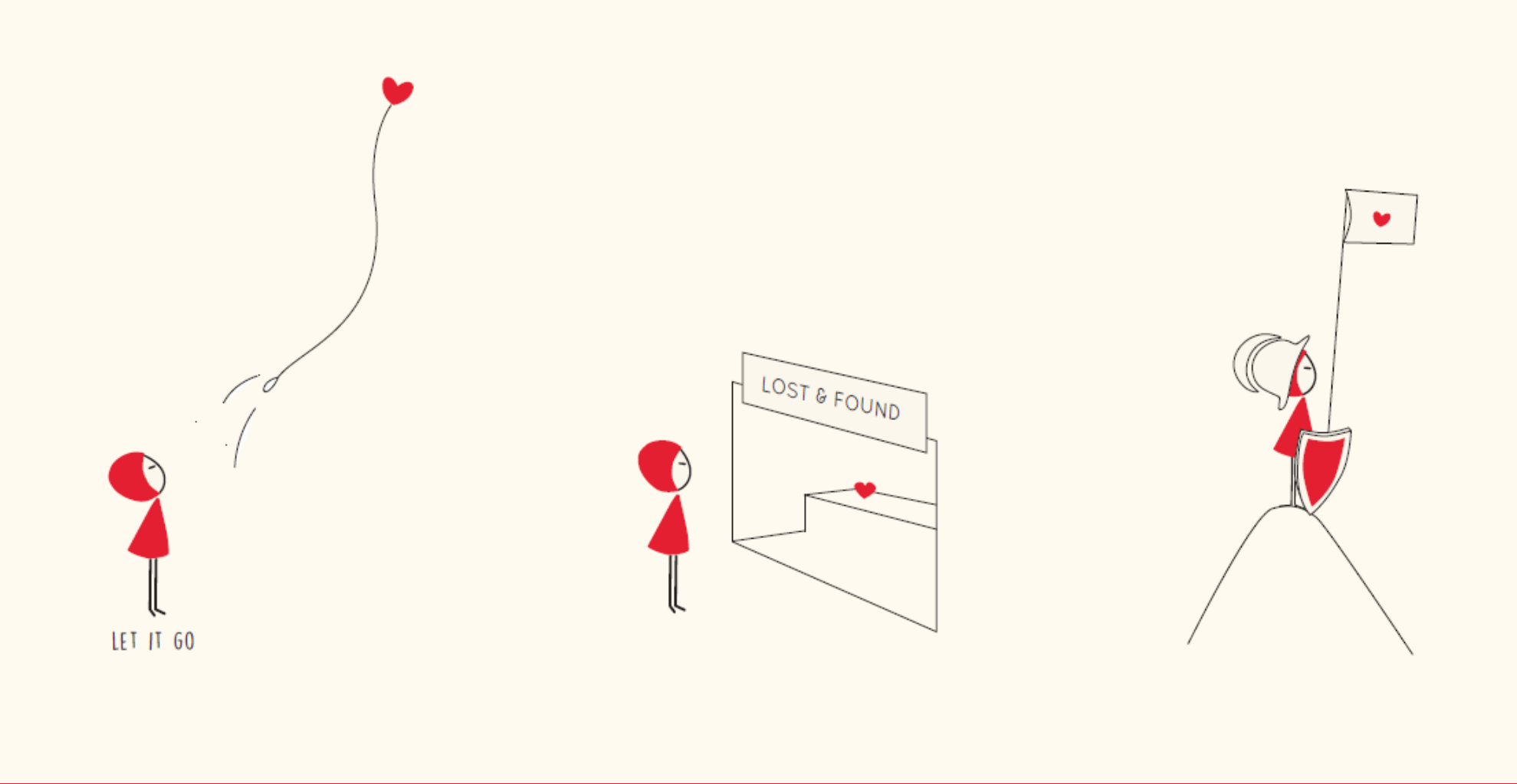
WHO LOVES WHO?



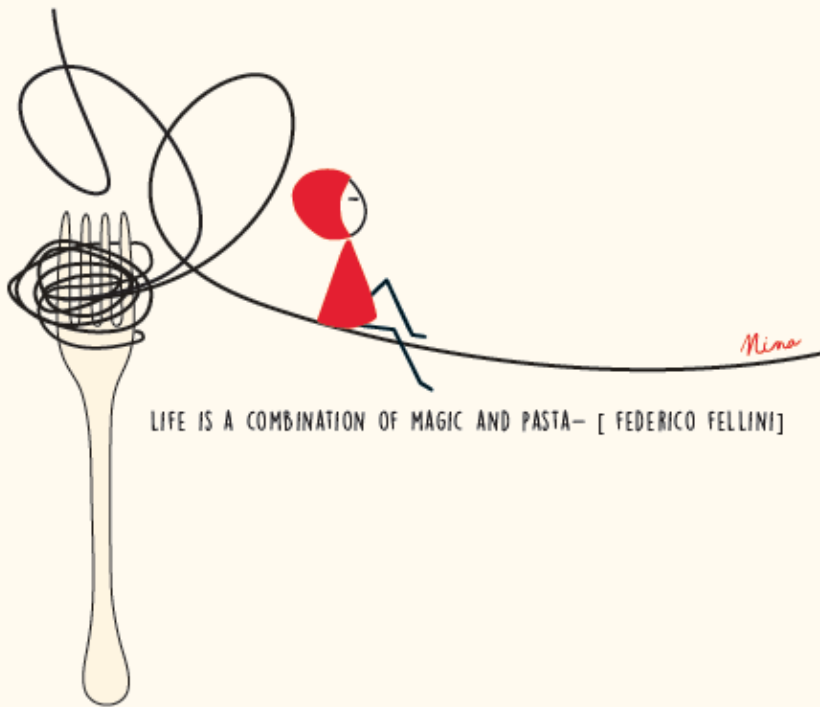
I'M A LADY CAT



NINA'S ICONIC CONCEPTS – LOVE



NINA'S ICONIC CONCEPTS – FOOD



NINA'S ICONIC CONCEPTS – FOOD



NINA'S ICONIC CONCEPTS – NATURE



CONNECT TO NATURE



CONNECT TO NATURE



CONNECT TO NATURE

NINA'S ICONIC CONCEPTS – INSPO QUOTES


IF YOU
CANNOT
BE THE
POET
BE THE
POEM



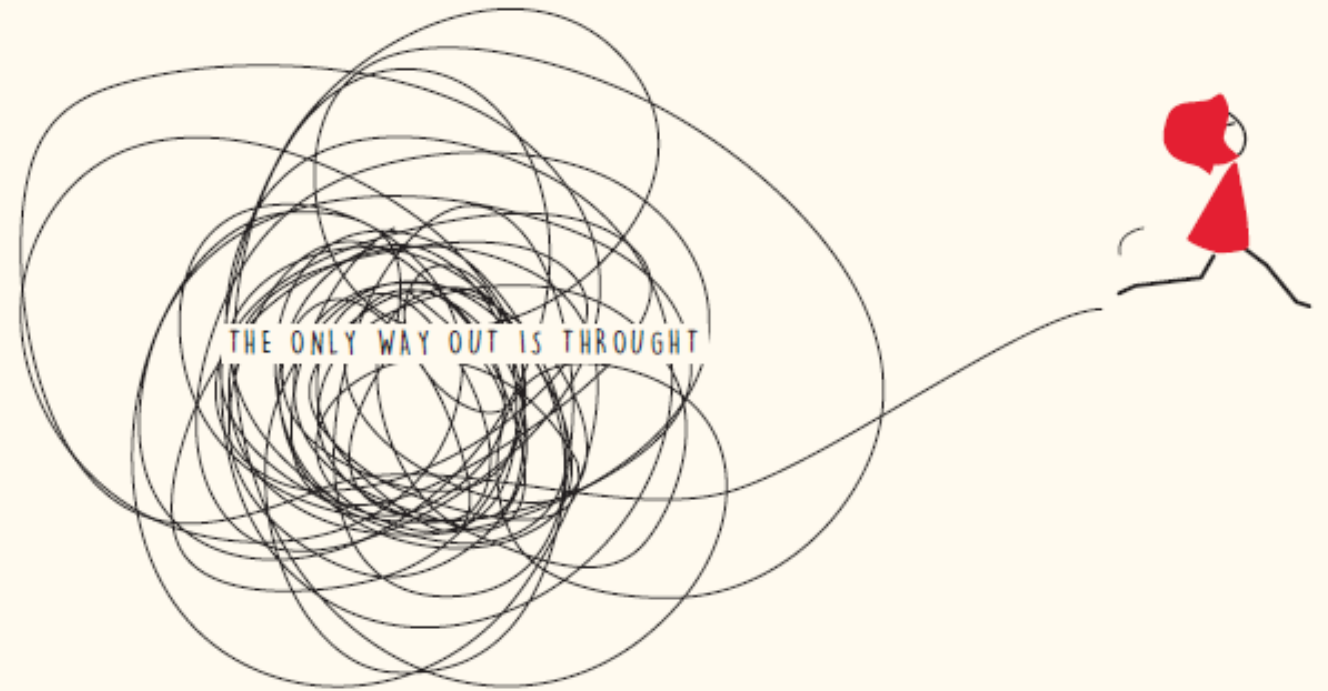
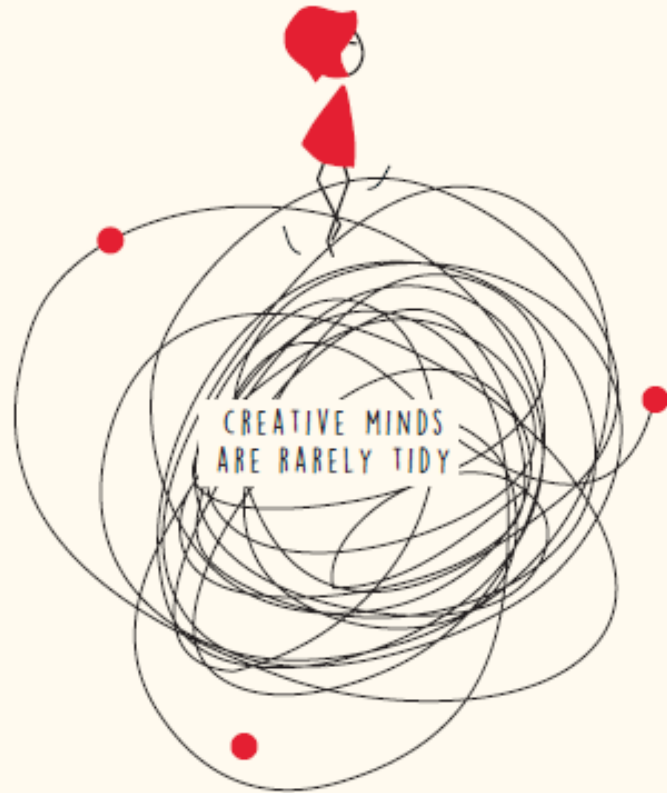
DRAWING
LEAVE
LESS ROOM
FOR LIES



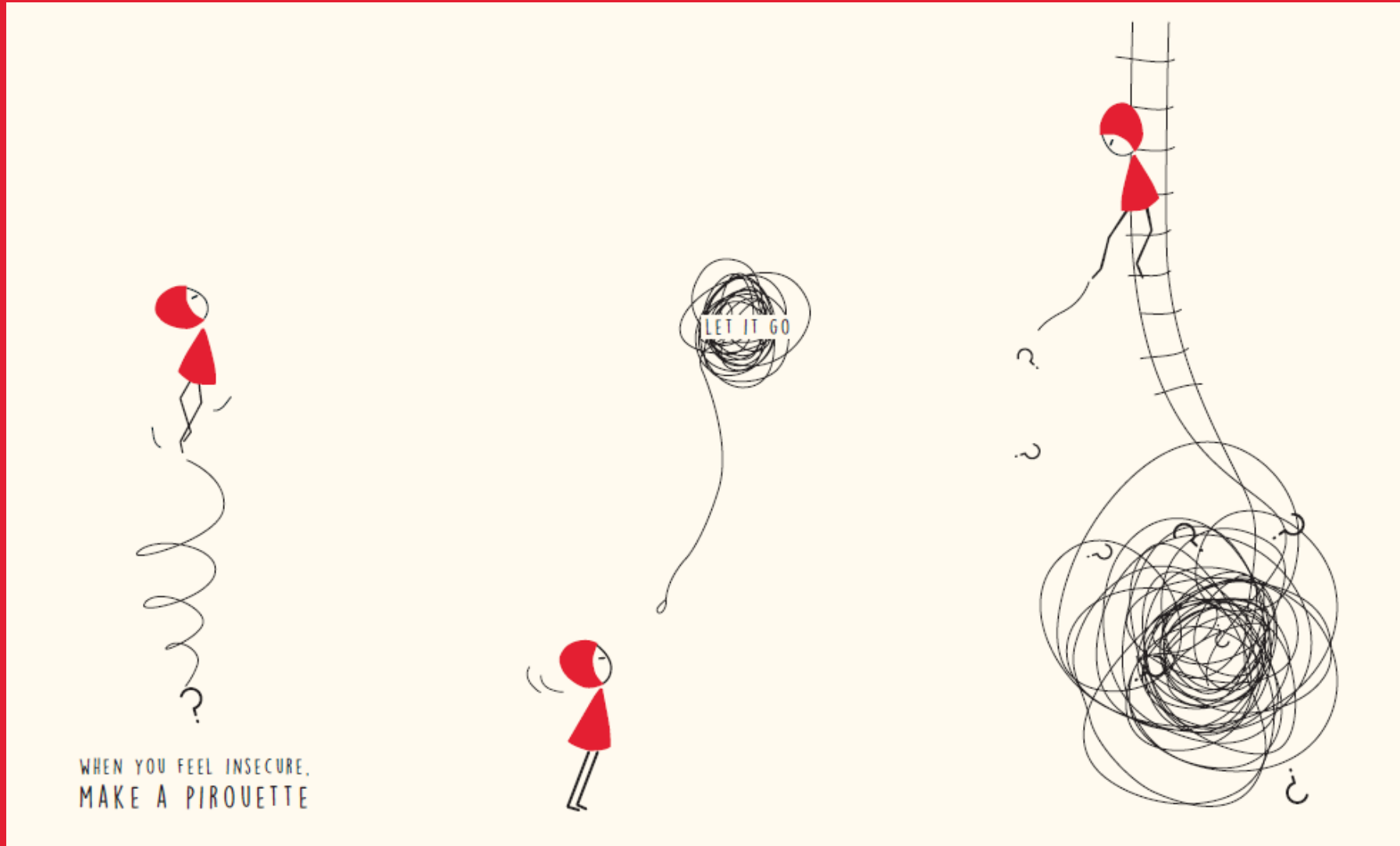
THINK
OUTSIDE
THE BOX



NINA'S ICONIC CONCEPTS – INSPO QUOTES



NINA'S ICONIC CONCEPTS – INSPO QUOTES

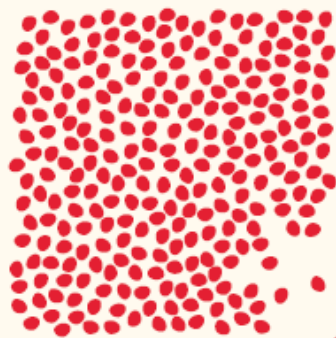


NINA'S ICONIC CONCEPTS – INSPO QUOTES

~~YESTERDAY~~
NOW
~~TOMORROW~~

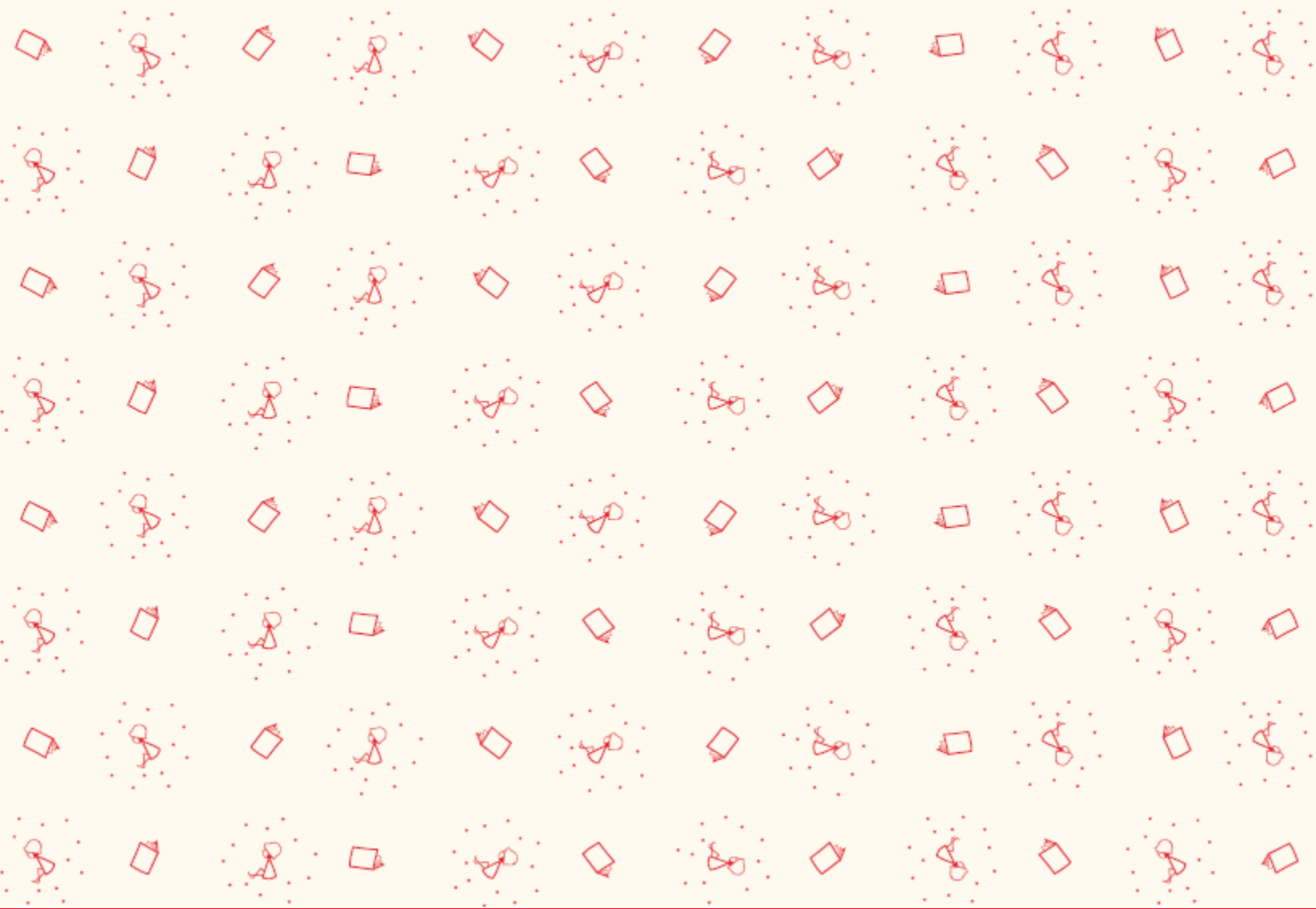


I AM WHAT I AM AND WHAT I NEED TO BE

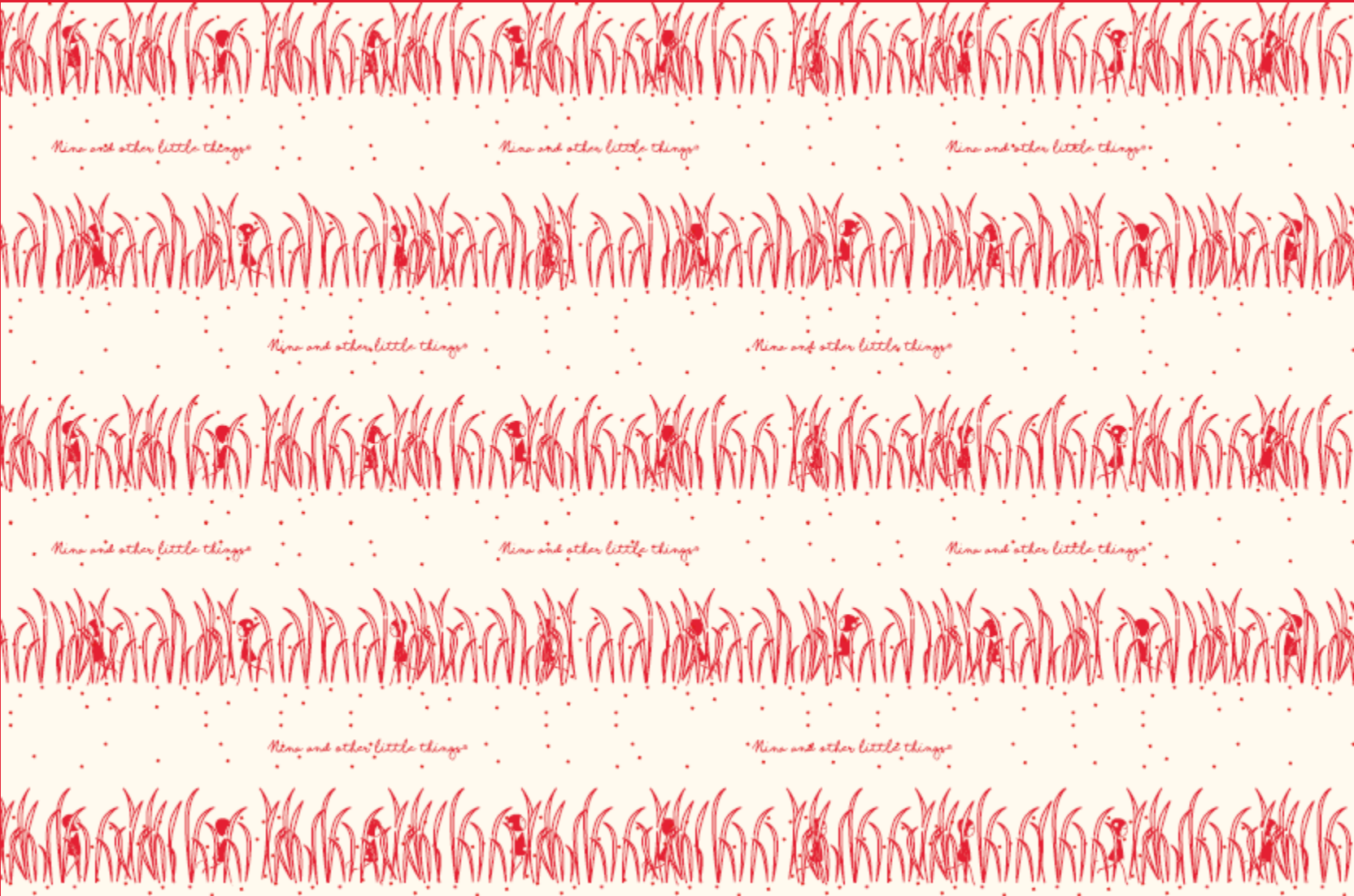


"DON'T ASK ME WHY I RUN. ASK YOURSELF WHY YOU DON'T ..."

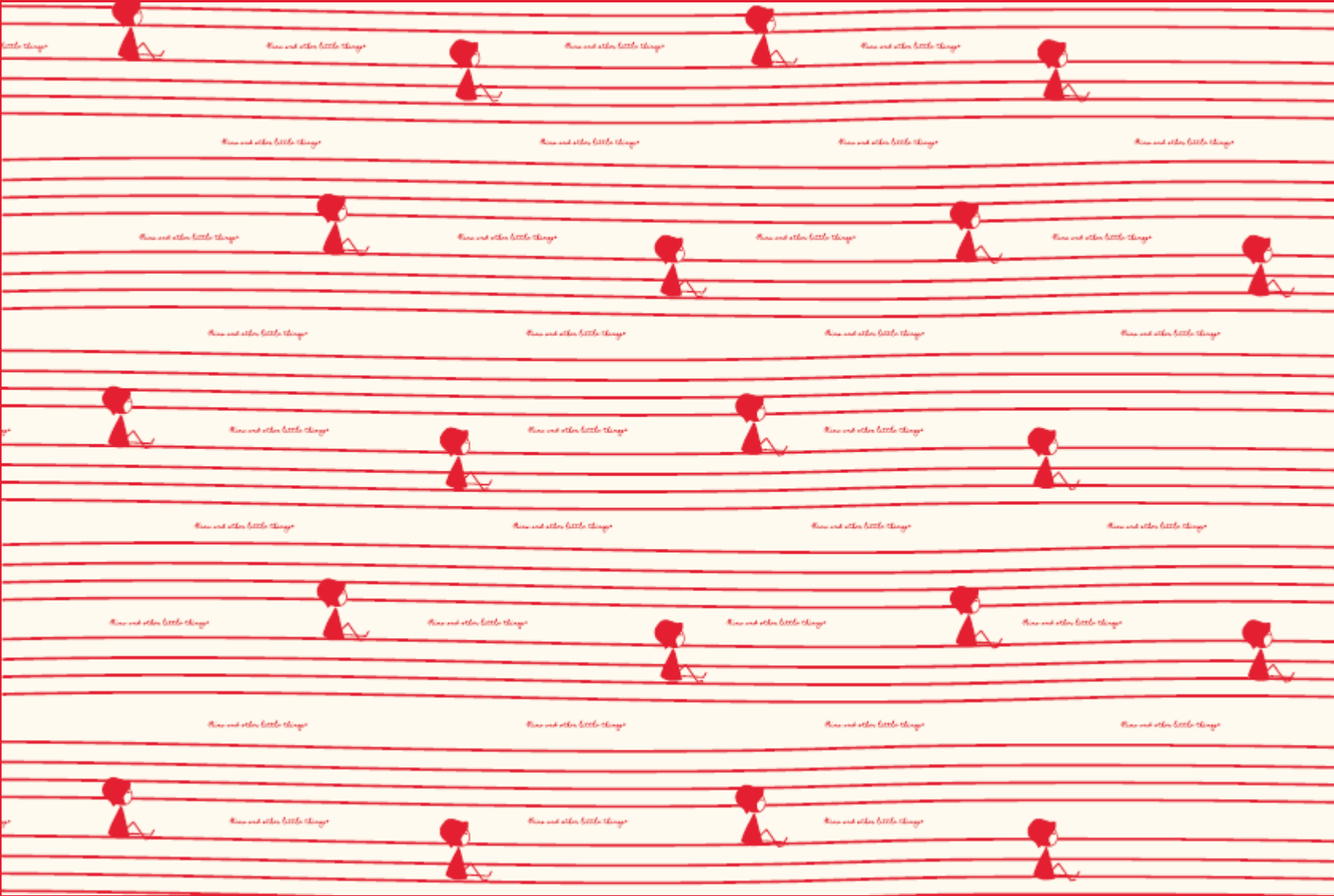
PATTERNS



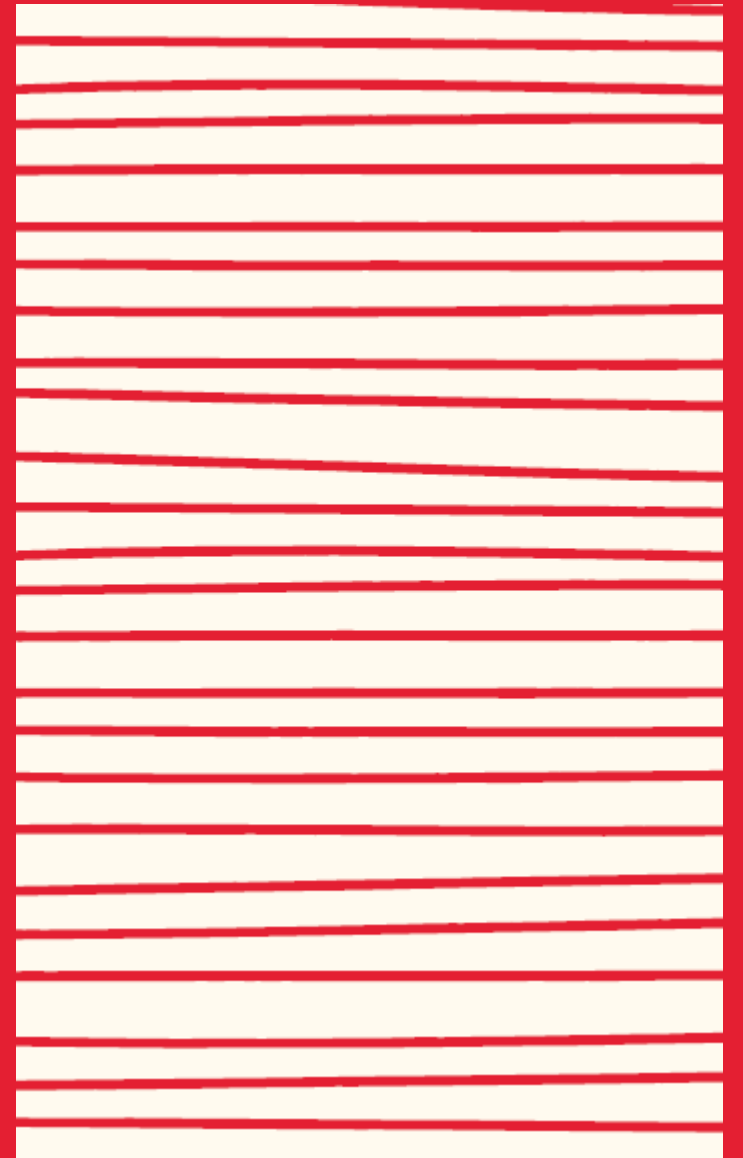
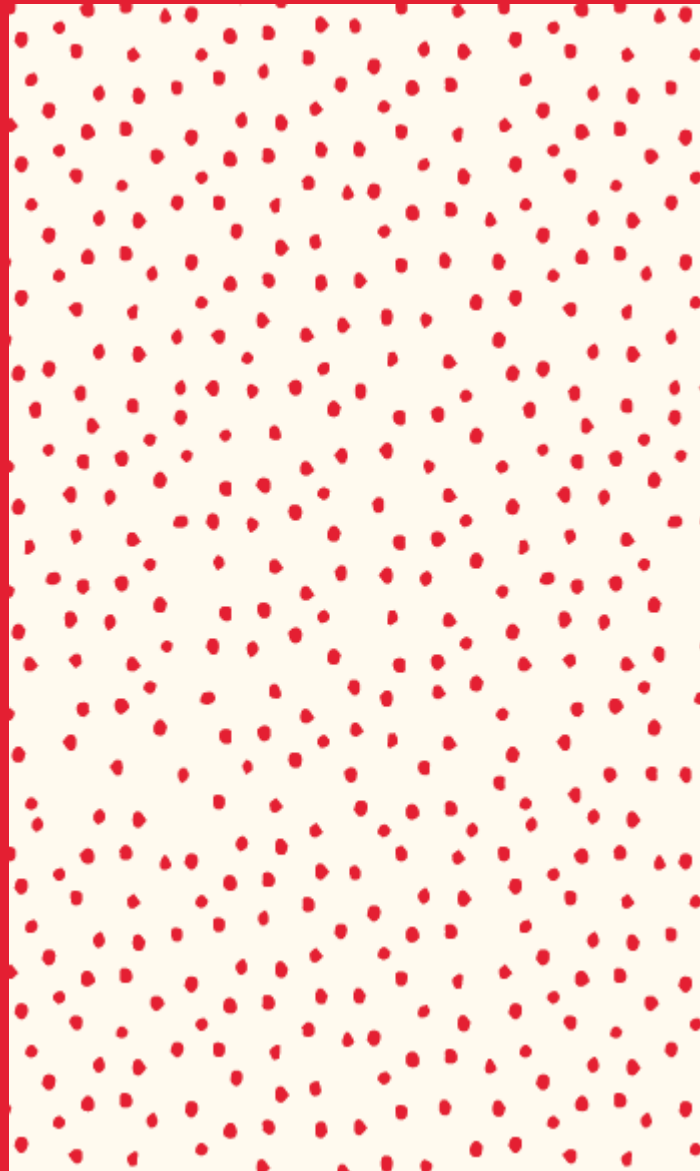
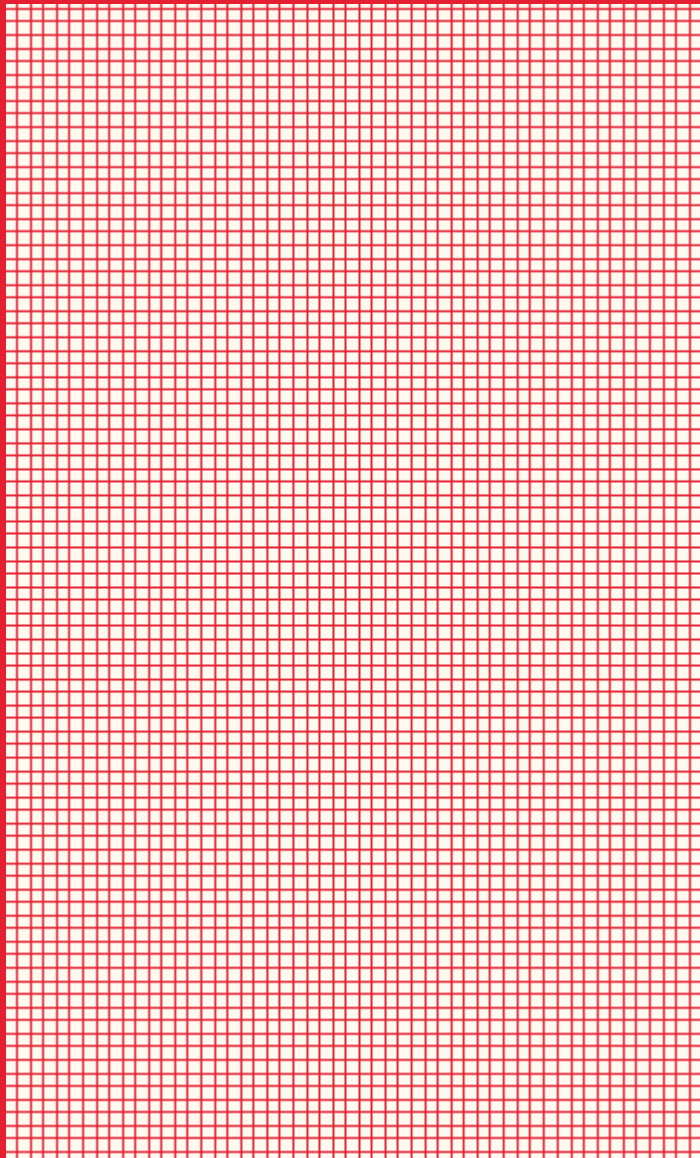
PATTERNS



PATTERNS



TEXTURE





THANK YOU